



profile:

Timber & Forestry e news is published by Custom Publishing Group.

Timber & Forestry e news is a full colour e magazine emailed every Monday to Decision Makers within the Australian and New Zealand Timber and Forestry sectors.

Display advertising is booked with a minimum 4 week booking with discounts for 12, 24 and 48 week bookings.

- 12 week- 7.5% Discount
- 24 week- 10% Discount
- 48 week- 15% Discount

Classified ads can be booked in a per issue basis.

All advertisements link to customer websites or email address with an option for rich text (flash).

BENEFITS:

- DIRECT PENETRATION** via email.
- WEEKLY** opposed to monthly alternatives.
- NEWS** that is up to date that will ensure readership.
- COST EFFECTIVE** advertising rates.

contacts

Advertising Sales

Custom Publishing Group
T: (07) 3209 8100

e: sales@industryenews.com.au

Production

T: (07) 3392 9810

e: production@industryenews.com.au

www.industryenews.com.au

Timber & Forestry E News ad rates August 2008

Display Ads

Display Ads Minimum 4 issue booking

	Rate per Issue + GST	Size Specifications Height x Width
Full Page Bleed	\$300	303mm x 216mm
Half Page Vertical	\$165	254mm x 93mm
Half Page Horizontal	\$165	125mm x 190mm
Third Page Horizontal	\$130	73mm x 190mm
Quarter Page Vertical	\$110	125mm x 93mm
Block	\$75	82mm x 93mm
Eighth Page	\$70	60mm x 93mm
Front Page Third Horizontal	\$160	73mm x 190mm
Front Page Eighth	\$80	61mm x 45mm
Front Page Masthead	\$70	33mm x 45mm

Display Classifieds

Classified Ads per week

Half Page Vertical	\$150	220mm x 93mm
Quarter Page Vertical	\$110	107mm x 93mm
Eighth Page Horizontal	\$70	51mm x 93mm

Buy & Sell Text Classifieds

4 week booking	\$110
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Extras

Video Overlay on your Ad

(Minimum 4 week booking).
\$200 per issue on top of Ad cost.

Rich Text Ads

Add \$50 on top of Ad cost.

Banner Ad above Cover

(Minimum 4 week booking).
\$200 per issue

All prices quoted plus GST and based on Art being supplied. We can create artwork for \$44. Due to the regularity of timber & forestry e news and the tight deadlines no customer proofs can be sent.

Artwork Specifications: Please supply all artwork as High Resolution (300dpi) Pdf's or jpegs. send artwork to production@industryenews.com.au

DEADLINES Booking – Noon Wednesday for Monday edition.

For us to build advert – Noon Wednesday | **Supplied Material** – Noon Thursday

Terms: Account Clients- 30 days **New Accounts:** Payment on Booking

All Classifieds- Payment on booking, credit card or direct debit